



CAMPBELLFORD
MEMORIAL HOSPITAL

Board of Directors
Policy Manual

Subject: **PURPOSE STATEMENT**
Policy # 1-010
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Policy:

We touch lives with care.

"We touch lives with care," reflects the essence of our promise and values. "We" signifies the collective strength of our dedicated team and our trusted partners. "Touch" represents the meaningful connections we forge with each interaction, emphasizing the tangible and intangible positive impacts we have on those we serve. "Lives" encompasses the diverse individuals, families, and communities who rely on us throughout their journeys. "Care" speaks to the exceptional, timely, and ethical care we provide—not only for patients and families but also for our staff, community members, and everyone who walks through our doors. Together, these principles guide us in delivering compassionate and holistic care, ensuring that every life we touch is met with dignity, respect, and unwavering support.