

MEDIA RELEASE



For Immediate Release

Trent Hills Recognizes Ontario Doctors' Day

On Sunday, May 1st, the Ontario Medical Association (OMA) and health-care organizations across the province will be recognizing the extraordinary contributions made by Ontario doctors in the health care system.

Doctors' Day was formalized by the province in 2011, to be celebrated officially, each May 1st. The date was chosen to honour Dr. Emily Stowe, Canada's first female practising physician.

This year, to mark the day, the OMA has once again created a special social media campaign. Members of the public can 'Pick a Tile' that will be used to build a virtual 'thank you' mural for the thousands of doctors in the province.

Locally, the Trent Hills Physician Recruitment & Retention Committee undertook several initiatives this year, to recognize the hard-working doctors and nurse practitioners providing care in the community and at the hospital. Committee members have been hard at work organizing fun lawn signs, having elementary school children create special messages and artwork and arranging delicious treats over 4 different locations. The Committee also received support from the staff at Island Park Retirement Residence, who undertook to make and package up a special thank you from their kitchens.

During the entire month of May, the Committee encourages you to thank the providers who make a difference to you and your family.

"Our physicians at Campbellford Memorial Hospital, including physicians in the Emergency Department, the Hospitalists and Nurse Practitioners on the inpatient Medical/Surgical Unit, the Palliative Care champions, the Surgeons and Anaesthetists in the Operating Rooms, the Radiologists in the Diagnostic Imaging Department, the slate of physicians who provide care within our Ambulatory Care suite and the local Family Physicians and Nurse Practitioners who follow

their patients and refer them to CMH, are all critical in ensuring that CMH continues to provide high quality health care to our rural community” stated Kevin Huestis, Chair, Board of Directors CMH

CMH Medical Affairs Co-ordinator, Michele Haddow, now on the job for just over six months, enthusiastically champions Doctors’ Day, “Recognition is an important piece for any workplace to undertake, because it fosters retention. Doctors’ Day gives us an opportunity to ‘shout it out’ for that one day, because we really value the work of all of our providers in Trent Hills. Providing ongoing ‘unseen’ support, which might just be taking the time to ask our Hospitalists how their weekend was or rearranging schedules so that physicians can spend more time with their families, is one of the things I enjoy most about this role.”

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Ontario's Physicians by the Numbers

Number of practicing physicians: 31,443

Number of OMA Sections: 49, from Addiction Medicine to Vascular Surgery

Average number of patient visits per day: 340,000

Total patient visits in 2018: 124 million

Family and General Practice: 61 million visits

Specialists: 63 million visits

Average age of practicing physicians in Ontario: 50.87

Average age of OMA members: 49.51

OMA members by gender: male 58%, female 42%

In Ontario, total physician practice overhead spending generates:

\$5.6 billion in GDP for the economy

\$1.4 billion in total tax revenue

95,000 full-time jobs in Ontario

Source: OMA Website

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