

**For Immediate Release – October 3, 2013**

## **CAMPBELLFORD MEMORIAL HOSPITAL WELCOMES 4 NEW BOARD MEMBERS**

Campbellford Memorial Hospital, at its Annual General Meeting of Members in June and at a Board of Directors meeting held on October 4, 2013, welcomed four new members to the Hospital's Board of Directors, David Pollack, Rosemarie Peikes, Karen McGinnis and Norah McGowan. Each of the new members brings with them their own unique professional experience and a desire to make a meaningful contribution to the community.

**David Pollack** was born in Vancouver, and now spends most of his time in Warkworth. His business background is in sales, marketing, product management and financial analysis. Being involved in his community is very important to him as well as staying active. "CMH is a cornerstone of our community and is a facility that we can be proud of. I think that we are embarking on an era of change to our health care system and I want to represent my community as a positive advocate. I have been fortunate in my life and was raised with an ethos to give back" says David.

**Rosemarie Peikes** has had a residence in the Campbellford area since 1978, moving here full time after retiring in 2007. Rosemarie previously worked in staff and organizational development at The Michener Institute for Applied Health Sciences in Toronto. Rosemarie has a Masters of Education in Adult Education from the Ontario Institute for Studies in Education, University of Toronto. She also has an undergraduate degree in Modern Languages and Literature, and a Diploma in Child Study.

"Campbellford Memorial Hospital serves a vital role in our community. I am a strong advocate for the hospital and am committed to helping it provide excellent patient care and become a recognized leader in rural health care in Ontario and beyond" says Rosemarie.

**Karen McGinnis** was born and raised near Toronto. After earning a B.A. in English Language and Literature, at the University of Toronto, she began a teaching career which spanned 35 years. She taught in both secondary and elementary schools, while gaining a Specialist in both Reading and Special Education. After her retirement, Karen and her husband returned to their small town roots and moved to Campbellford. "I am looking forward to joining the Campbellford Memorial Hospital's Board of Directors. We are so lucky to have this excellent hospital in town. I am happy to be part of a hard-working team of volunteers, medical personnel and community partners, who are working to ensure the continued success and vibrancy of Campbellford Memorial Hospital. I can't think of anything more important than supporting this hospital's commitment to offer the best in health service to our community" says Karen.

**Norah McGowan** joined the Board of Directors this past spring and serves as representative of the Hospital Auxiliary, where she is the current President. She joined the Auxiliary in the fall of 2011, after full retirement, with a commitment to get involved in the community she has been coming to all of her life. Norah was an educator with the Toronto District School Board and held many leadership roles over her career, including Head of Business Studies and Assistant Curriculum Leader for Business, Computers and Technology. "I am proud to be a part of both the Hospital Auxiliary and the Hospital Board of Directors here in Campbellford. CMH provides top medical care in a rural setting and I am excited to be a part of the goal of becoming number one in rural healthcare" says Norah.

Jill Stewart will continue her role as Chair for the next year. "We are delighted to announce our new Board members and grateful that they have accepted our invitation to join the Board", says Jill.

**About Campbellford Memorial Hospital** - CMH is a combined medical/surgical health care facility located in Trent Hills. It serves approximately 30,000 Northumberland, Peterborough and Hastings County residents, as well as a large seasonal population of cottagers and tourists enjoying the beautiful Kawartha Lakes Region and the Trent River System. As the only hospital located between Belleville and Peterborough, Ontario, CMH provides a comprehensive array of acute care services. The Hospital's 24-hour Emergency Department has approximately 20,000 visits each year. CMH's community health care campus partners include: Trent Hills Family Health Team; Campbellford Memorial Health Centre; Campbellford Memorial Multicare Lodge; Campbellford and District Community Mental Health Centre; as well as other area community agencies.

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**For more information contact:**

Lynda Tinney, Executive Assistant to CEO, Campbellford Memorial Hospital  
Email - [ltinney@cmh.ca](mailto:ltinney@cmh.ca); p: 705-653-1140 x 2161 (Tuesdays & Thursdays)