

Campbellford Memorial Hospital brings home the Platinum – 2013 Quality Healthcare Workplace Award – from the Ontario Hospital Association (OHA) and Ministry of Health and Long-Term Care (MOHLTC) presented at Health Achieve 2013

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CAMPBELLFORD, ON -- Patients, hospital donors and the team at Campbellford Memorial Hospital (CMH) have reason to celebrate this week and be proud of their local hospital. This year, Campbellford Memorial Hospital is bringing home the Platinum – 2013 Quality Healthcare Workplace Award – from the Ontario Hospital Association (OHA) and Ministry of Health and Long-Term Care (MOHLTC). For the past two years, CMH has received the 2011 and 2012 Gold Quality Healthcare Workplace Awards. The year's award was presented at the Health Achieve Conference in Toronto on Tuesday, November 5, 2013. Healthcare organizations from across Ontario participated in this program to raise the bar of excellence for quality healthcare workplaces.

The award has four levels – Bronze, Silver, Gold and Platinum – designed to encourage self-evaluation, learning and improvement. A high-calibre adjudication panel of quality workplace experts completed a rigorous assessment process when reviewing all the candidates, which focused on drivers of employee and organizational health. This awards program recognizes organizational efforts to improve healthcare workplaces in ways that contribute to providers' quality of work life and the quality of care and services they deliver.

In a letter advising CMH President and CEO Brad Hilker of this special achievement; Interim OHA President and CEO Anthony Dale and Suzanne McGurn, Assistant Deputy Minister, at the Ministry of Health and Long-Term Care Health Human Resources Strategy Division said: "Please extend our congratulations to everyone at Campbellford Memorial Hospital on this significant achievement. We commend your organization for its commitment to ensuring a quality healthcare workplace."

"We were thrilled to learn that Campbellford Memorial Hospital is the recipient of the Platinum Quality Healthcare Workplace Award. This award recognizes that Campbellford Memorial Hospital has a unique culture, combining a level of warmth that you don't find in most hospitals with a spirit of innovation that allows us to deliver excellent care. Because of our unique culture, our shared intent to work effectively together and our commitment to innovation, people choose Campbellford Memorial Hospital. They choose to work with us and they look to us during some of the most challenging times of their lives to take good care of them or their loved ones," says Jill Stewart, Chair, CMH Board of Directors.



"This award is a testament to the passion and drive for excellent care that really defines the uniqueness of CMH. We strive to create a supportive and caring culture for our patients and our staff. We passionately pursue excellence, and create a better experience by putting our best selves forward every day. It's just another reason why we're proud of our hospital, believing that everyone can innovate and we can be leaders in what we do," says Brad Hilker, President & CEO, CMH.

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"We recognize that it takes a team to create and foster a culture that emphasizes safe patient care. Our patient safety advocates from across the hospital are encouraged to share their stories. When you weave the many different roles and individual perspectives together here at our hospital, then it is easy to see a culture taking shape that places patient safety at the core of everything we do – no matter where you work in the hospital," adds Jan Raine, CMH Chief Nursing Officer.

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