

MEDIA RELEASE



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Campbellford Memorial Hospital Welcomes Eric Hanna as new Interim President and CEO

For Immediate Release – November 23, 2021 – Today, Campbellford Memorial Hospital announced that Eric Hanna has been hired as the new Interim President and CEO. Mr. Hanna replaces Dr. Bruce Bain who has been in the position on a temporary basis since October 19th. Dr. Bain will continue in his role as Chief of Staff at CMH.

“We thank Dr. Bain for his exemplary work this past month as the Board searched for a new Interim President and CEO,” commented Kevin Huestis, chair of the hospital’s Board of Directors, “Dr. Bain’s continued leadership as Chief of Staff will make for a smooth transition, and Eric brings a wealth of expertise that aligns with our hospital’s imminent challenges and opportunities.”

Mr. Hanna recently retired from his position at Arnprior Regional Health where he had served as President and CEO since 2008. While at ARH, Mr. Hanna increased the amount of long-term care beds operated by the hospital by 60% and was instrumental in securing more than \$30 million in funding for capital redevelopment projects. He has also previously worked as a consultant for KPMG and the Ministry of Health and as a senior executive at Royal Victoria Hospital in Barrie, Whitby General Hospital in Whitby, Memorial Hospital in Bowmanville and Queensway Carleton Hospital in Ottawa.

“I’m thrilled to be joining the incredible staff and leadership team at Campbellford Memorial Hospital,” Hanna said, “there are many initiatives in the coming months focused upon improving the patient experience at CMH. Small rural hospitals have an integral role in today’s healthcare system; ensuring local access to appropriate care will be a priority of mine.”

Quick Facts:

- Campbellford Memorial Hospital (CMH) is a 34-bed health care facility located in Campbellford, ON in the municipality of Trent Hills. It serves approximately 30,000 residents throughout the counties of Northumberland, Peterborough and Hastings, as well as a large seasonal population during the summer months.