

# MEDIA RELEASE



## ***CMH Celebrating Doctors' Day by thanking Doctors for the Exemplary Care they provide to Our Community***

**For Immediate Release – April 26, 2021** – May 1 is Doctors' Day in Ontario. Campbellford Memorial Hospital (CMH) takes this opportunity to celebrate the exceptional leadership our doctors bring to our hospital and the exemplary care they provide to our patients, families and community.

During the COVID-19 pandemic, our doctors have stepped up in countless ways, providing support, expertise and compassion to their colleagues and patients alike.

All week, CMH is encouraging community members to show their support by creating signs to thank the doctors who make a difference to you and your family. Snap a photo for social media and use the hashtag #CMHStrong and tag Campbellford Memorial Hospital to share your appreciation with our team.

The Ontario Medical Association (OMA) is also encouraging Ontarians to 'shine a light' for doctors across the province. To register your support, visit the website [Doctors' Day - Shine a light for doctors \(doctorsday.ca\)](https://doctorsday.ca)

This week, CMH is also proud to welcome Dr. Frank Gifford. Dr. Gifford is currently completing a six-week family medicine residency rotation with Dr. Kelly Parks. During his rotation, Dr. Gifford will also be working alongside CMH Hospitalists for in-patient care and working alongside our staff and physicians in the Emergency Department.

"Having grown up in a small town, I always look forward to opportunities working in rural areas. With rural medicine you are afforded a wide range of practice opportunities, get you know your patients on a personal level, and truly feel like a valued part of a small community," Dr. Frank Gifford, MD, PGY-2 Family Medicine Department of Family Medicine, Queen's University

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