



NEWS RELEASE

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Campbellford Memorial Hospital Puts Performance Enhancement Plans to Work

Health care challenges are prompting Campbellford Memorial Hospital (CMH) to put performance enhancement plans to work. Like many health care organizations serving an aging population, our local hospital is experiencing a historically high number of patient visits. With increasingly complex care needs, these patients require a longer stay in hospital and more patient support including the support of medical specialists. The hospital is also seeing more patients with dementia and behaviour issues.

Like many organizations, the hospital has been proactive in adopting energy saving practices and energy-efficient equipment—reducing its energy usage by more than 10% over the past three years. But the increasing cost of hydro is also taking its toll on the hospital’s financial health with utility costs increasing over 10% during the past three years and forecasted to increase by \$120,000 in 2016/17 as compared to 2015/16 results.

This situation is putting unprecedented pressure on the hospital’s physician team, its nursing staff and others who support patient care. It’s also impacting the hospital’s financial health.

CMH CEO Brad Hilker shared these challenges with the hospital’s Board of Directors at its November Board meeting and noted a forecasted shortfall of approximately \$160,000 as the hospital responds to the pressures it’s experiencing.

“CMH is facing unprecedented challenges that have prompted the need for enhanced performance in all areas of our operation. We have a history of excellence in health care and we have every reason to be proud of that. While our team is navigating these rough waters together to the best of our ability, we are also putting performance enhancement plans to work. We know we must pursue every opportunity for enhanced efficiency and personal effectiveness to successfully navigate our future,” explains Hilker.

“I’m really proud of our CMH team. When you choose to work in health care, it means that you have a chance to make a difference in the lives of those within your care. Our team is working under significant pressure. Yet everyone continues to do their best with the resources that are available to make sure our patients receive quality care and their loved ones get the support they need when they need it most,” said Hilker.

The hospital is exploring a number of opportunities to refine its performance and find greater efficiencies to improve its current financial situation. This includes actions like improving how resources are used and managed; identifying new sources of revenue; improving the way work is completed; exploring partnership opportunities for shared systems and resources with other health service providers; and becoming more efficient in all areas of the hospital.

“We are going to compare how we operate with other hospitals of similar size to look for unexplored ways to work more efficiently, reduce costs and create new revenue for the hospital to support our growth and the growth of the community we serve. We are also developing a case for support for additional funding because we recognize our important role to advocate on behalf of our community to secure much-needed resources,” Hilker adds.

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