

## VISION STATEMENT

### POLICY

Campbellford Memorial Hospital's vision is to be a recognized leader in rural health care, creating a healthy community through service excellence, effective partnerships and the development of innovative hospital services.

The hospital intends to achieve its Vision by:

- Continuing to develop new programs and services which meet the changing needs of the community;
- Acquiring leading-edge equipment and technology;
- Expanding our integrated health care campus model to include new health care partners;
- Strengthening our linkages with larger hospitals to ensure our patients have access to a full range of secondary and tertiary services; and
- Promoting both personal wellness and healthy community activities.

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Approved: Board of Directors  
Date: June 2008, Oct 2013 (rc)