

MEDIA RELATIONS

POLICY

The Chief Executive Officer is the prime contact for the Hospital for all matters of public relations, with the Chairman of the Board being empowered to speak on behalf of the Board of Directors on matters he/she feels is appropriate.

All inquiries from media representatives, such as television, radio and newspaper representatives, must be referred to the Chief Executive Officer.

Approved: Board of Directors
Date: May 2000, Jul 2008 (rc), Mar 2013 (rc)